

The unmarried woman's
guide to men



RESEARCH

SME

SEX
AND THE
SINGLE
GIRL

Helen
Gurley
Brown

The sensational best seller
that torpedoed the myth that a girl must
be married to enjoy a satisfying life

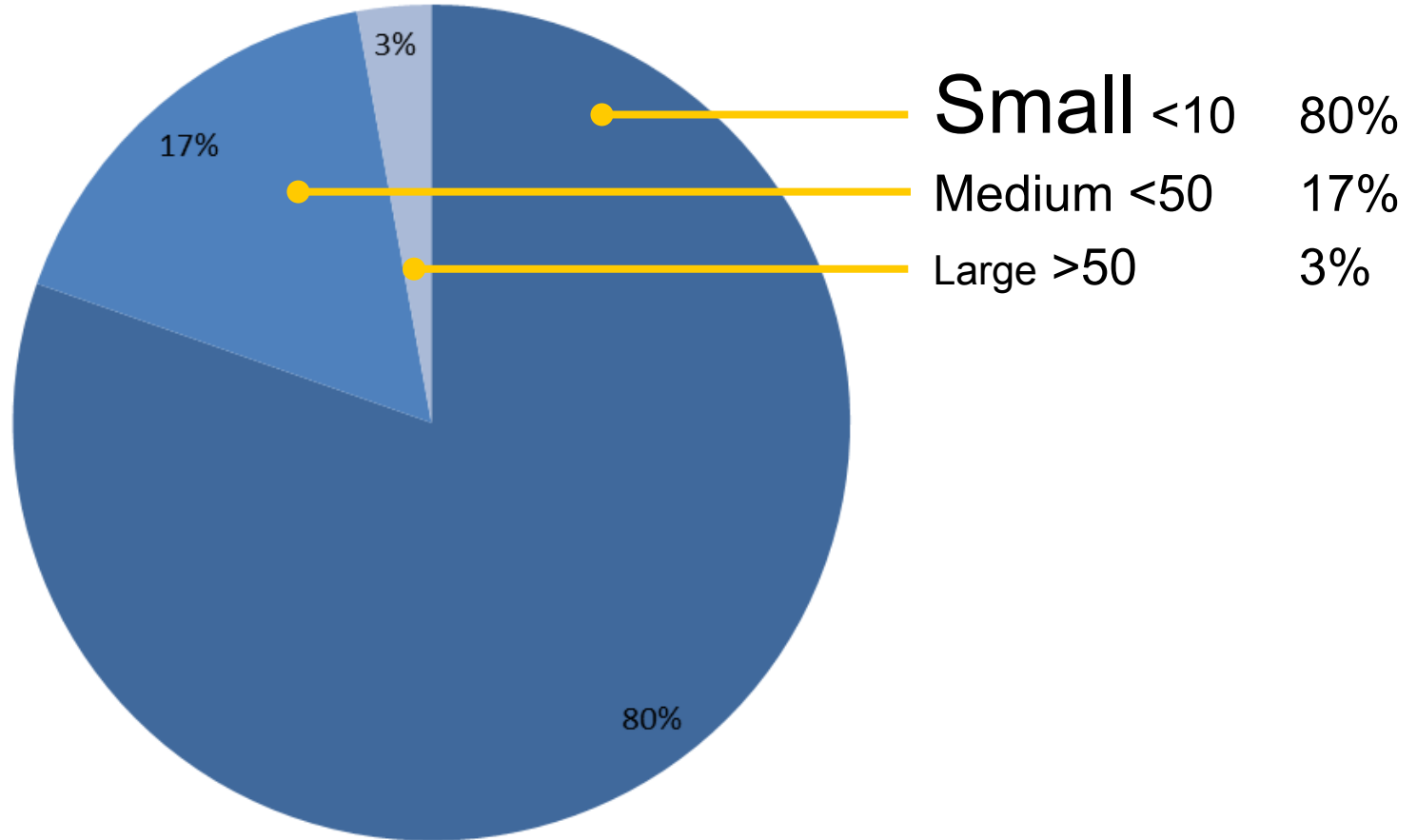
Bill Gething
Sustainability + Architecture

uwe University of the West of England

75c

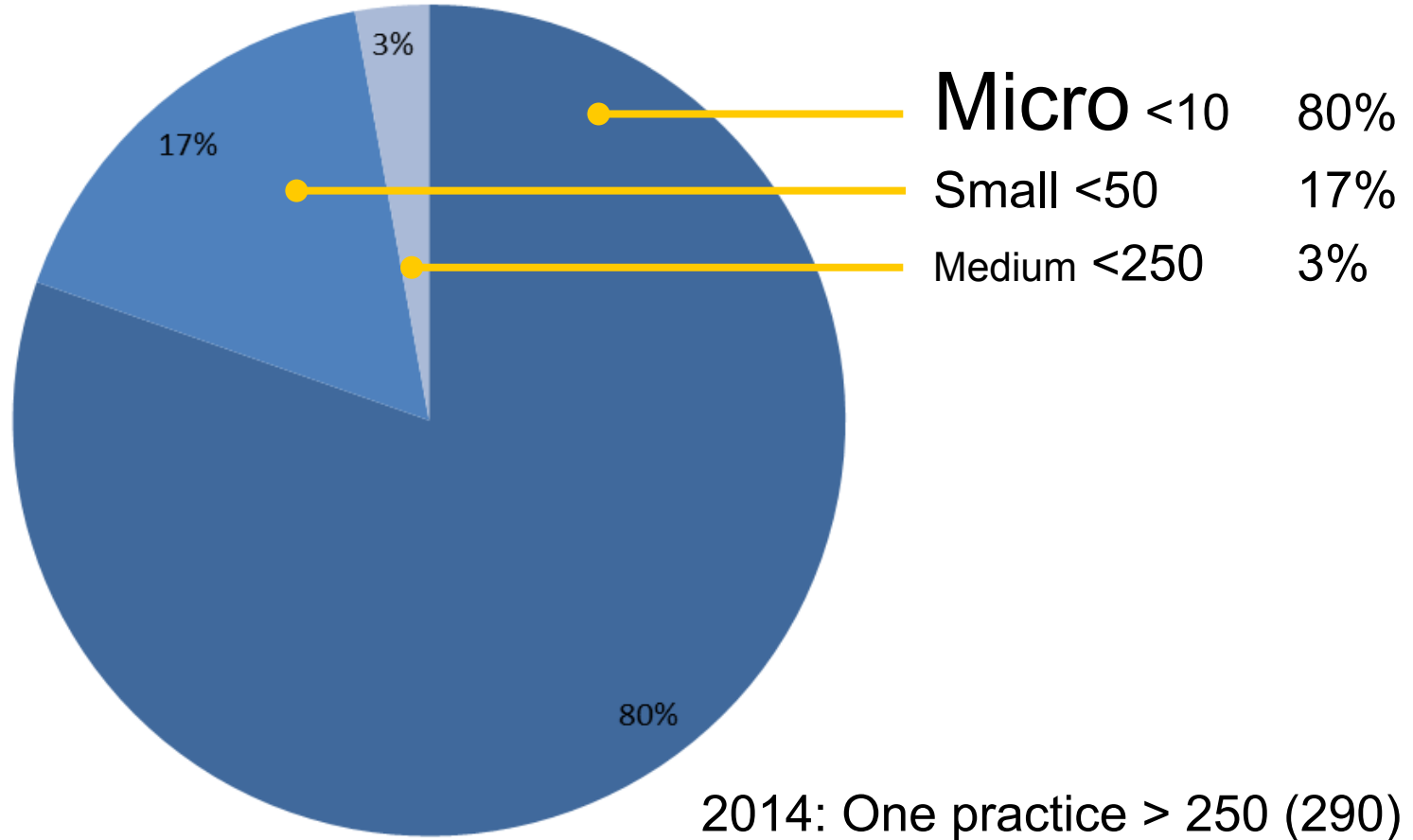
GIANT CARDINAL EDITION GC.783

How the RIBA sees the practice landscape



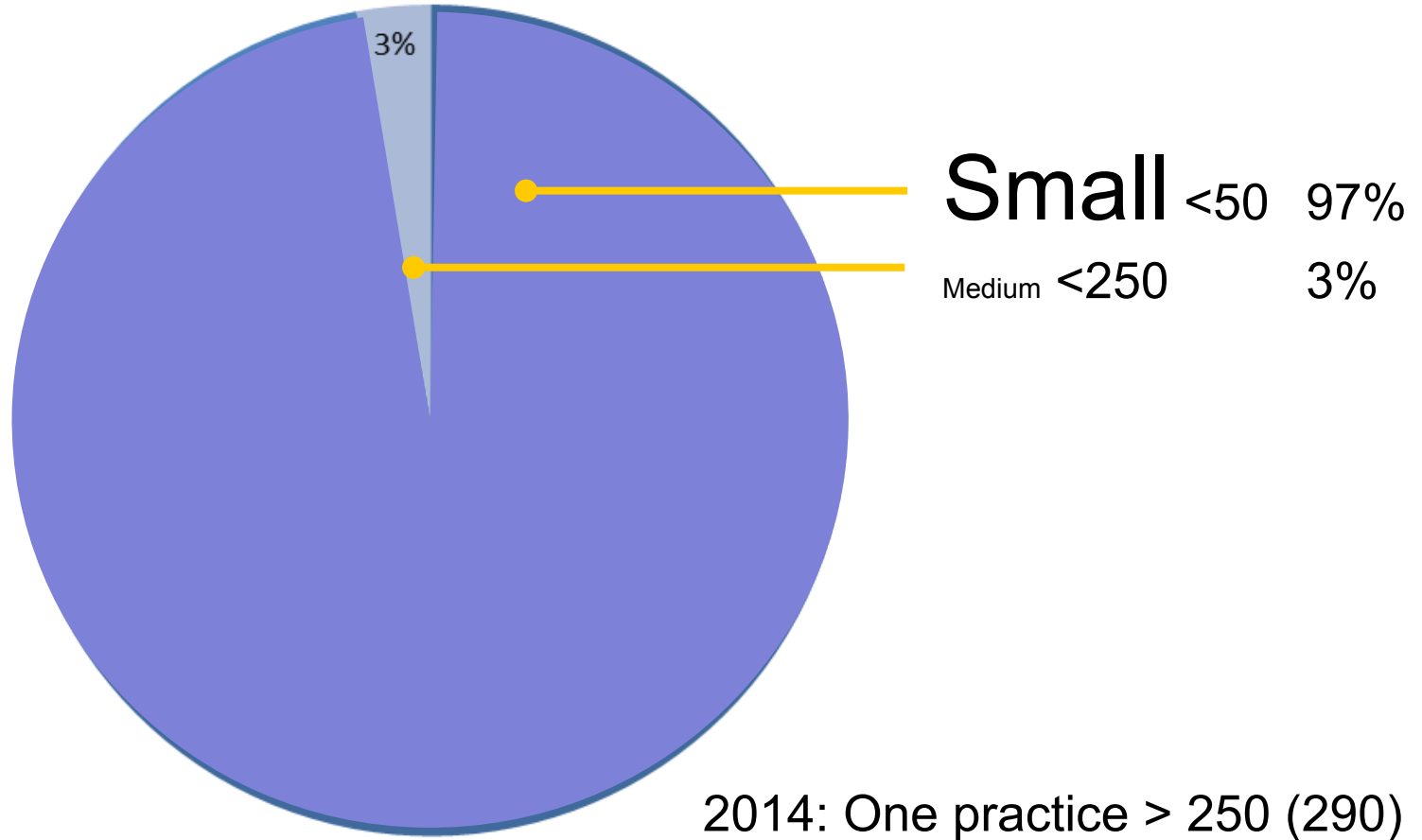
RIBA 2012 data

The Rest of the World view of the practice landscape



RIBA 2012 data

The Rest of the World view of the practice landscape



RIBA 2012 data

Research – a definition

Irena Bauman RIBAJ panel Feb 2015

Finding new knowledge **and disseminating it to others**

Clear research question

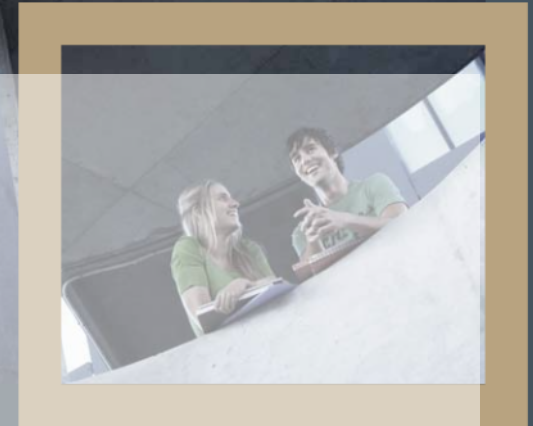
Clear methods

In depth understanding of previous knowledge.

Rigorously referenced.

How architects use research

- Considered intrinsic to their work
- Project focused; client needs in particular
- Little use of external or public funding
- Mostly technical/ functional
- Post occupancy evaluation growing
- Some research into design theory, sociology & policy
- Broader research focusses on developing sector expertise
- Weak links to academic and other research organisations
- Potential for research as separate practice activity recognised



How architects
use research
case studies from practice

Funding

Research Councils

EU

Innovate UK/ Technology Strategy Board

Others

Clients

Self (investment)

Foreign language

Bureaucracy

Time and timing

Shoehorning

Competitiveness

Track record.



Who's offering?



Collectables®

COL-5417

EPSRC EngD programme – a bridge into practice
Academia as servant of practice?

**DO YOU
WANNA DANCE ?**