



CAMERA DI COMMERCIO E INDUSTRIA  
ITALIANA PER IL REGNO UNITO  
ITALIAN CHAMBER OF COMMERCE  
AND INDUSTRY FOR THE UK

VALORIZZAZIONI  
CULTURALI

**29th – 30th OCTOBER 2016**

**PALAZZO FLANGINI, VENICE**

**WORKSHOP (29th OCT.) AND EXHIBITION (29<sup>th</sup> – 30<sup>th</sup> Oct.)**

**“OUR PAST, YOUR FUTURE:**

**PROMOTING ARTISTIC AND CULTURAL HERITAGE”**

The restoration of historical buildings, the reclamation of abandoned industrial sites and of historical and cultural heritage in general, is a complex process that combines different technologies and expertise. Sustainability is the basis for these restorative interventions, drawing on a wide range of knowledge – from architecture to engineering, design and new materials, to mention just a few.

Developing historical, artistic and cultural heritage cannot however be reduced to a simple question of construction or administration. It is a cultural action in and of itself, beginning with our own individual ability to recognise the heritage that surrounds us. To be able to conserve and enhance our cultural assets we first need to educate, and then continue to educate ourselves, progressing by taking on a personal and collective responsibility, from which new themes and pathways for socio-economic development can be developed.

The structured union of safeguarding and growth has been tried and tested with successful results in both Anglo-American and English contexts. In order to compare the differing methodologies and experiences, the **Italian Chamber of Commerce for the UK** and **Valorizzazioni Culturali** are organising a two day event focussing on ‘best practices’. On the 29<sup>th</sup> and 30<sup>th</sup> October in the **Palazzo Flangini in Venice**, successful projects will be displayed at the ground floor exhibition in the 17<sup>th</sup> century building, facing onto the Grand Canal. From 2pm on the Saturday afternoon international speakers will take part in the conference titled **“Our past, your future: Promoting artistic and cultural heritage”**. Bringing together experts from different sectors, the workshop seeks to construct an exchange for experience in the form of a networking event to take place during Venice’s Biennale Architettura 2016.

**Programme**  
Saturday 29 October 2016

**13:00-14:00      Registration**

**14:00              Welcome addresses**

Filippo Perissinotto, Valorizzazioni Culturali, Venezia  
Salvator R. Amendolia, Italian Chamber of Commerce, London

**14:15              Session 1**

Oliver Smith, 5<sup>th</sup> Studio (London&Cambridge),  
*"New Court, Trinity College: the critical significance of viable use to the conservation and sustainability of heritage assets"*

Stefano Della Torre, DABC, Politecnico di Milano, Italy  
*"The output of investments in Heritage for a multi-dimension sustainability"*

Robin Nicholson, Cullinan Studio (London) and The Edge think-tank  
*"A critical evaluation of context - 3 case studies"*

Anna Devitofrancesco/Giulia Guazzi, ITC Milano, CNR Italy  
*"Sustainability assessment of historical buildings"*

Roberto Di Vincenzo, Carsa, Officina L'Aquila, Italy  
*"L'Aquila: from the earthquake to the city of knowledge"*

Martina Mazzotta, Fondazione A.Mazzotta Living Archive (London-Milan)  
*"Melancholia, Ruins and Restoration: Italy and England"*

**16:00              Coffee break and networking**

**16:20              Session 2**

Andrew Scoones, ngenuity Ltd (London)  
*"City Energy – From Generation to Regeneration"*

Anna Magrini, DICA, Univ. of Pavia, Italy  
*"Energy performance of historical buildings"*

Julie Godefroy, Sustainability, London  
*"A review of British developments and needs"*

Piero Baglioni, University of Florence and CSGI  
*"Nanoscience for the conservation of the works of art"*

Giuseppe Fumarola, ENEL, Italy, & project Futur-E  
*Recovery of industrial power plant sites*

**18:30              Round Table "What matters most?"**  
Chair: Robin Nicholson

**19:00              Close**

**Poster exhibition**  
(Saturday 29 and Sunday 30 October)

Patrizia Pierazzo, Alan Baxter Ltd., London  
*"Best practices in the management of the built heritage"*

Nicola Maiellaro, ITC Bari, CNR Italy  
*"Advanced techniques for monitoring and valorization of cultural heritage"*

A. Devitofrancesco, I. Meroni, ITC-CNR Milano  
*"Sustainable solutions and technologies for energy efficiency, environmental and acoustic quality of buildings and cities"*

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and

Valorizzazioni Culturali, Venice, Italy



